



MDM FOR MARKET DATA VENDORS

Maintain a secure, consistent record of all client entitlements and activities so you can stay fully and accurately informed

EASILY TRACK ACTIVE SUBSCRIPTIONS AND ENTITLEMENTS PROVIDED TO CLIENTS

As a market data vendor working with financial services companies you know that data is today's most valuable resource. Your markets continue expanding meteorically as the appetite for more data, more diverse data, from more sources constantly increases.

You now have many major corporations with thousands of employees licensing data feeds, services and products from you, leveraging them to provide their consultative and advisory services to their customers. While it is wonderful to add more recurring revenue from these licenses every day, the larger it gets the harder it is to keep track of it all. Add to that the ever-increasing complexity of these agreements as they become more and more sophisticated. You need a solution that will create continuity between contract processes and the provision of information required for accurate billing.

How do you consistently and accurately keep track of all the banks and other financial services companies using your services?

The answer is **MDSL's Market Data Manager (MDM) for Market Data Vendors**, a Market Data Inventory Management system designed to track active subscriptions and entitlements provided to clients. It maintains a constantly accurate record of all clients and which agreements they have entered into with you for the use of your data services.

BENEFITS

A Single Source of Truth. This one central system interfaces with various sources to bring data together so you can manage it efficiently and effectively.

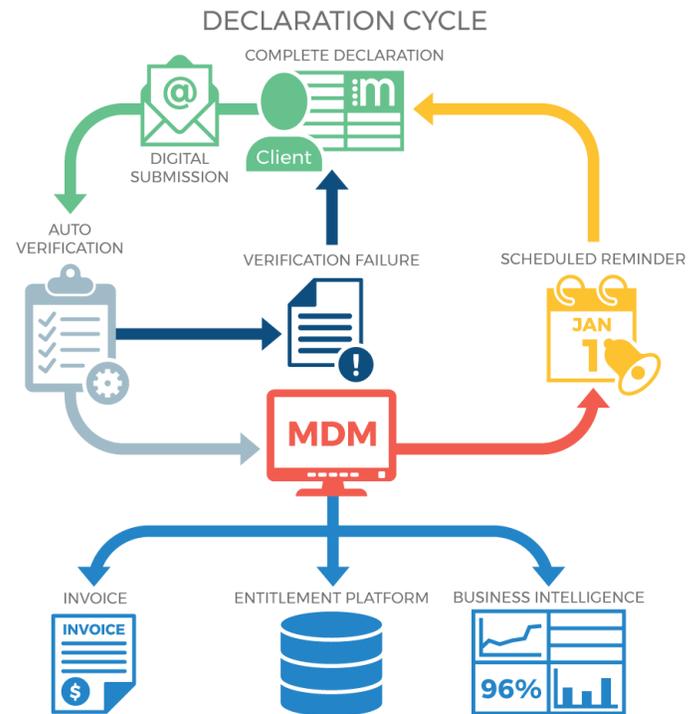
Protection for Your Clients and Revenue Stream. With MDM for Market Data Vendors you become your clients' protector, working with them to remain in compliance and avoid fines. You'll also be able to work with your re-distributors to assure their accuracy as well. At the same time, knowing the accurate inventory and utilization numbers protects your own revenue stream from inadvertent failure to invoice, or inaccurate billing.

Automate Declaration Onboarding. MDM can be your central system for receiving, uploading and analyzing client declaration reports, confirming their perceived position with your product offering. This automated process of onboarding client declaration data removes the need for managing client portals, reducing the manual work required on both sides. MDM's Email Inbound feature receives client file declarations, automatically uploading and verifying the contents, providing feedback to clients and detailed analysis for yourself.

Support Operations. MDM for Market Data Vendors interfaces easily with popular billing and other operational systems that vendors use. With extensive customization capabilities, MDM can initiate the automated entitlement, provisioning, and onboarding of your products and services. As orders are completed through contract workflows, MDM pushes updates downstream to entitlement platforms. This allows clients to gain faster access in a far more streamlined fashion, while reducing manual work and avoiding human errors.

Bolster Business Analytics. Our integrated dashboards bring together all the information you require, such as top or poor performing products and services, to support superior decision-making and visualize Spend under Management.

Drive Sales. Sales professionals receive complete histories of all negotiations, current inventory, agreements, and addenda for each client which allows them to close more sales, stay ahead of expirations and wrap up renewals in advance.



THE CENTER OF THE MARKET DATA LIFECYCLE

MDM for Market Data Vendors truly forms the center of a complete market data product lifecycle tracking system.

From working with your CRM in the pursuit stage, closing sales by leveraging the collected data about their current inventory and needs, updating downstream entitlement platforms, and finally facilitating accurate and complete invoicing from the original sale, MDM manages it all.

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Reach out for more information:

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For a demonstration visit mdsl.com/request-demo