

# MDM ADVANCED CERTIFICATION

Automate advanced processes, achieve compliance, gain visibility, reduce spend and eliminate unused or oversubscribed services

## COMPREHENSIVE CERTIFICATION WITH ADDED CAPABILITIES

Most understand the benefit of basic self-certification for savings, but additional value can be found in compliance, inventory review, contract management and re-authorization with the help of a specialized tool.

MDSL's Advanced Certification module allows you to certify any inventory, by any user, using flexible criteria. It allows you to gain valuable insight and ensure the most efficient use of resources. Without the use of Excel spreadsheets or disparate, alternate systems, you can:

- Reduce costs generated by unused services
- Improve contract negotiations with detailed reporting of needs and usages
- Improve business automation eliminating manual processes, reducing labor
- Process improvements extensible through multiple expense categories and multi-level approvals
- Improve product suitability between need and assignment



The screenshot shows the MDSL Advanced Certification interface. The top navigation bar includes 'Inventory', 'Requests', 'Dashboards', and 'Certification'. The main heading is 'Track Certifications Refinitiv Contract 6782002 March 19'. Below this is a table with columns for 'End User' and 'Responder'. The table contains 10 rows of data, including names, emails, levels, response types, and dates.

End User		Responder		Responded	Emailed		
Full Name	Email	Level	Response Type	Full Name	Email	Responded	Emailed
Aguilera, Christina	Christina.Aguiler...	1	End User	Aguilera, Christina	Christina.Aguiler...		0
Aguilera, Christina	Christina.Aguiler...	2	Line Manager	Mendoza, Mark	mark.mendoza@...		0
Aguilera, Christina	Christina.Aguiler...	3	Final Financial Au...	Kennedy, John	john.kennedy@m...		0
Balushi, Jim	Jim.Balushi@cele...	1	End User	Balushi, Jim	Jim.Balushi@cele...	26/04/2019	0
Balushi, Jim	Jim.Balushi@cele...	2	Line Manager	Mendoza, Mark	mark.mendoza@...		0
Bates, Kathy	Kathy.Bates@cel...	1	End User	Bates, Kathy	Kathy.Bates@cel...		0
Bates, Kathy	Kathy.Bates@cel...	2	Line Manager	Mendoza, Mark	mark.mendoza@...		0
Cesar, Sid	Sid.Cesar@celeb...	1	End User	Cesar, Sid	Sid.Cesar@celeb...		0
Cesar, Sid	Sid.Cesar@celeb...	2	Line Manager	Mendoza, Mark	mark.mendoza@...		0

Advanced Certification streamlines processes using automated certification campaigns from events based on dating, including end/renewal dates, thresholds on usage stats, etc. Management is able to respond to data reports and proactively cancel unnecessary inventory using a few clicks. Data automatically triggers re-authorization activities that review user inventory as the user moves roles or cost center, assessing which services are removed.

# BENEFITS

By using MDSL's Advanced Certification, you save time by auto generating review/approval records for your Managers/Authorizers and gain complete visibility into new inventory and costs. Multi-level certification provides the ability for multiple people to review and respond, from an end user, delegate, line manager, cost code authorizer to regional contact. You also achieve maximum efficiency with management review of user inventory and costs in bulk and enable a full approval process on moving users with Audit Trail. Finally, access to fully customizable content and process (APIs) allows you to successfully meet the demands of your organization.

With a more comprehensive solution, you have the freedom and flexibility to:

- Notify Managers when a user moves cost code or location (new costs into their area)
- Approve new costs of a potential service increase to existing users for contract renewal process
- Approve new costs of a potential service increase to existing users for cancellation on enterprise license/site fee (cost share goes up)
- Trigger a management review of users' responses to a Self-Certification campaign
- Trigger a management review of existing users' inventory and costs in bulk
- Enable an independent review of users' existing inventory

User	Keep All	Cancel All	Reason	Inventory	Vendor
Armstrong, Louis	KEEP	CANCEL		10K Wizard - 12345	10K Wizard
	KEEP	CANCEL		10K Wizard - 12345	10K Wizard
	KEEP	CANCEL		Mircosoft - Basic Product	10K Wizard
	KEEP	CANCEL		Market Data Services Limited - Tel2258	Market Data Service
	KEEP	CANCEL		MDSL coffee - Basic Product	Market Data Service
	KEEP	CANCEL		Tesco plc - Tel2258	Tesco plc
	KEEP	CANCEL		Malbec 2010 - Basic Product	Tesco plc
	KEEP	CANCEL		Wray testing - mendoza	Wray testing
	KEEP	CANCEL		Citi broker 100% - Descriptive Data	Wray testing
	KEEP	CANCEL		Tesco plc - mendoza 1	Tesco plc

# OUR DIFFERENCE

Our Advanced Certification module is superior in many ways, including:

- Maximum automation and workflow integration
- Multiple levels of reviewers and responders for the most flexibility with Certification campaigns (versus other solutions that focus exclusively on the user audience)
- Reason code fields for users to justify why they need or use specific products
- Custom content and data (usage stats, number of department users, out of profile, new price increases, etc.) to be dynamically placed in front of the end users before they make the selection to keep or cancel

So, if you currently utilize MDSL for Market Data Management and have a desire to go beyond basic self-certification to accelerate automation, control your spend and say good-bye to unused or oversubscribed services, MDSL's Advanced Certification is for you.



Reach out for more information:

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For a demonstration visit [mdsl.com/request-demo](http://mdsl.com/request-demo)